



INTERNATIONAL EVENTS AND CONSULTING GROUP

# MEDIA KIT 2020



[www.iecgroup.com.vn](http://www.iecgroup.com.vn)







## INTERNATIONAL EVENTS AND CONSULTING GROUP

### MESSAGE FROM BOARD OF DIRECTORS

International Events & Consulting Group (IEC Group) takes the lead in organizing events, conducting market research and providing consulting services, especially in the field of Digital Economics, Innovation, Smart Industry and Banking - Finance.

We have organized a variety of domestic and international high-level summits, conferences, exhibitions with the participation of the Government, the Central Economic Commission and the coordination of Central and Provincial Departments, Ministries and leading international corporations and enterprises. From large-scale annual events to events tailored to the needs of customers, we are geared towards fostering investment connections, adding brand values along with contributing actively to the socio-economic development of Vietnam.

We are proud of having highly-qualified, professional, skilled, experienced and passionate team members who have a great sense of responsibility for work. Our key members have a strategic vision and hold senior management positions at prestigious international corporations.

Our mission is to connect, open up innovation, add value to our partners and customers, and contribute actively to the prosperity of Vietnam.

We are committed to do these great things in Events - Research - Consulting & Services



**Ms. Nguyen Van Anh**  
CEO, IEC Group





# ACTIVITIES 2019

In 2019, IEC Group was honored to be selected by the Government of Vietnam, Central Economic Commission, ministries, central agencies, leading international corporations and enterprises to organize many national and regional events. Some of the our highlighted events in 2019 include: Vietnam Private Economic Forum, Industry 4.0 Summit, Vietnam Security Summit, Smart IoT & Cyber Security Summit, Vietnam Insurance Summit, Korea ICT Day and many Forum, Symposium in the field of IT, Finance - Banking...



**500++  
SPEAKERS**



**250++  
SPONSORS  
& PARTNERS**



**10.000++  
ATTENDEE**



**300++  
MEDIA**





# EVENTS' CALENDAR

# 2020

International Events & Consulting Group (IEC Group) takes the lead in organizing events, conducting market research and providing consulting services, especially in the field of Smart industry, Information Technology, Cyber Security, Banking-Fintech, Insurance, Smart city, Healthcare, etc. We are willing to support businesses in introducing their products and services, reaching and connecting with potential customers.

**Our mission is to connect, open up innovation, add value to our partners and customers, and contribute actively to the prosperity of Vietnam.**



March | 2020 Hanoi

## ASEAN SMART CITIES NETWORK AND SUMMIT 2020

May | 2020 Hanoi



September | 2020 Ho Chi Minh City



September | 2020 Ho Chi Minh City



Feb | 2020 Hanoi & streaming to other cities

## SMART MANUFACTURING CONFERENCE & EXPO

April | 2020 (Conference) Hanoi  
August | 2020 (Conference - Expo) Hanoi

## VIETNAM BANKING - FINTECH SUMMIT

July | 2020 Hanoi

## KOREA ICT DAY

September | 2020 Ho Chi Minh City



December | 2020 Ho Chi Minh City

# SERVICES

1

## EVENTS ON DEMAND

### Conferences/ Workshop/ Seminar

Having been known as a leading event organizer, IEC Group annually organized summits and conferences for organizations and businesses from different sectors such as healthcare, finance-banking, telecommunications, IT, industrial sector, agriculture, etc. with the desire to help businesses promote the brand, introduce products and services to the right targeted customers, network directly with partners and potential customers. The IEC Group is proud to offer a full-service event package that includes developing content, guest listing, calling for sponsors and funding support, logistics management (location, design, document printing), PR and and event coordination as required by clients.



### Product launching

We help businesses organize product launch events and this is a great way to showcase the latest products and services, get the support of the media agencies while gaining the appreciation of influential specialists and being known by the general public. Successful product launch events will help businesses improve brand value and increase sales significantly.



4

## TRAINING

We offers a range of specialized training courses on socio-economic field, especially courses in Cyber Security, Big Data and Data Analytics, Cloud Computing, Blockchain, Risk Management, Strategic Management, Economic Analysis and Forecasting for senior and middle-level managers and staffs of organizations in need. We are committed to providing high quality and up-to-date content from leading experts in finance, banking and information technology.



2

## MARKETING & PR CAMPAIGN

### Database marketing/ Telemarketing

We would take advantage of our large and diverse customer database to help our customer convey meaningful messages, promote products/ solutions/services to the right customers through email/enews-letters/messages and phone calls.

### Event Marketing

When clients are in need of inviting the right delegates to their events, we would help them carry out the effective marketing campaign ranging from creating event's website before the event, building social media, creating e-newsletter, sending SMS and making phone calls to draw the participation of delegates. It makes certain that your event is well-attended.



3

## BUSINESS MATCHING INVESTMENT CONSULTING

The Business Matching Program is one of our competitive advantages, enabling businesses to connect directly with their partners to promote investment cooperation and business through a range of activities such as Private meetings, Group meetings or Networking cocktail/breakfast /luncheon/dinner/golf. This is indeed one of the great opportunities to build and strengthen a close partnership.

For partners who are exploring the Vietnamese market, we have experienced and knowledgeable consulting team in investment fields that the companies are interested. Also, we have a strong and diverse networks to create meetings with agencies in state management and local authorities as well as domestic and international enterprises.





Hosted by



CENTRAL ECONOMIC COMMISSION



CENTRAL COMMISSION FOR PROPAGANDA AND TRAINING



MINISTRY OF INDUSTRY & TRADE

# ENERGY SUMMIT VIETNAM 2020

www.energysummit.vn

## ENERGY SUMMIT VIETNAM 2020

Feb | 2020

Hanoi & streaming to other cities, Vietnam

### EVENT

### OVERVIEW

The Summit featuring the theme "The National Energy Development Strategy for Vietnam by 2030, with a vision to 2045" is promised to be a platform to connect between the government agencies, businesses, domestic and foreign investors to discuss and share on the orientation of developing Vietnam's energy sector and explore the potential, the investment environment, the investment - cooperation opportunities in the energy sector of Vietnam. The Congress is expected to be organized in the form of online conference between 3 cities: Hanoi - Da Nang - Ho Chi Minh City.



### ATTENDEE PROFILE



500++

delegates

#### By Sectors

The Congress is expected to attract about 500 delegates from the Party, Government, National Assembly, Vietnamese Fatherland Front, Social and Political Union; leadership from central-government ministries; secretaries, presidents of provincial and municipal committees; Department of Planning and Investment, Department of Industry and Trade, Department of Natural Resources and Environment of provincial and municipal committees; corporations, State-owned enterprises, private companies in the sector of electricity, coal, oil and gas.

#### 35% Public sector

- Government
- Central Economic Commission
- Ministry of Industry and Trade
- Ministry of Natural Resources and Environment
- Ministry of Construction
- Ministry of Science and Technology
- Committee for Management of State Capital at Enterprises
- People's Committees of provinces / cities

#### 50% Business sector

- Vietnam Electricity Corporation and subsidiaries
- Vietnam Oil & Gas Group and subsidiaries
- Vietnam National Coal - Mineral Industries Group and subsidiaries
- Thermal power stations, hydroelectric power stations, wind power stations, solar power stations, equipment manufacturers, logistics companies, IT vendors

#### 10% International Energy Associations and Organizations

#### 05% Others

#### By title



### TOPICS OF DISCUSSION

AN OVERVIEW OF THE ENERGY SECTOR: ADVANTAGES AND DIFFICULTIES, IMPLEMENTING SOLUTIONS STRATEGY IN SHORT AND LONG-TERM.

SITUATION AND ABILITY TO MEET THE NATIONAL ENERGY SOURCE TO ENSURE SOCIOECONOMIC DEVELOPMENT.

CAPITAL RAISING SOLUTIONS FOR THE ENERGY SECTOR.

ENSURING ENERGY SECURITY SOLUTIONS FOR LOCAL SOCIOECONOMIC DEVELOPMENT.

ATTRACTING INVESTMENT POLICIES; ADVANTAGES AND DIFFICULTIES WHEN PARTICIPATING IN THE VIETNAM'S ENERGY MARKET.





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MINISTRY OF INFORMATION & COMMUNICATIONS



MINISTRY OF PUBLIC SECURITY

# VIETNAM SECURITY SUMMIT 2020

CONFERENCE - INTERNATIONAL EXPOSITION  
ABOUT INFORMATION SECURITY AND NETWORK SECURITY

[www.Securitysummit.vn](http://www.Securitysummit.vn)

▶ March | 2020

▶ Hanoi, Vietnam

## EVENT

## OVERVIEW

Vietnam Security Summit 2020, is the most prestigious and largest forum on Cyber Security in Vietnam, promised to attract more than 2,000 delegates from the government sector, from the business sector in the fields of finance & banking, telecommunications, energy, manufacturing, transportation and logistics, medical & pharmaceutical products...

The event will give participants a complete picture of the current state of Vietnam's cybersecurity, forecast new attack trends and technologies to prevent targeted attacks that are becoming increasingly complex. The Summit aims to bring together leaders from state management agencies, businesses, solution providers and cybersecurity experts to exchange, share, connect and cooperate in the field of information security and network security.

### WHY ATTEND

#### ENHANCE BRAND AWARENESS

Promote the image and branding through the organizers' network and other networking activities.

#### GAIN THE COMPETITIVE EDGE

Showcasing the right cutting edge technological solutions to the right potential customers.

#### BUILD COOPERATIVE RELATIONSHIP

Access and connect with guests from the Government, leading enterprises in the field of interest through networking activities and exchanges at the event.



### ATTENDEE PROFILE



**500++ delegates**

#### BY INDUSTRY

##### 25% Public Sector

- Government
- Ministry of Industry and Trade
- Ministry of Science and Technology
- ...

##### 40% Enterprises

- Telecommunication
- Transportation & logistics
- Energy
- Manufacturing
- ...

##### 20% Banking - Finance

##### 10% IT Vendors

##### 05% Others

#### BY TITLE



- VIP
- CEOs
- COOs
- CIOs
- CSOs
- CTOs
- ...



#### Manager/Head of:

- ICT
- Infrastructure
- System Administration
- Information Security
- Network Management
- Security Risk Management
- Data Protection
- Governance & Compliance
- Audit
- Digital Transformation
- ...



- Infrastructure & IT Security Engineer
- Application/Software Developer
- Security Consultant/Professional
- System & Network Officer
- CIRT Analyst
- Forensics Specialist



### TOPICS OF DISCUSSION

- ▶ Vietnam Cyber security overview
- ▶ The impact of IoT to future cyber security issues
- ▶ Mobile devices: the risk of information security and solutions
- ▶ Protect against Ransomware, Advanced Persistent Threat (APT) using Machine learning/AI
- ▶ Application of zero-trust architecture with next-generation network protection firewall



### EXPO HIGHLIGHT

Vietnam Security Summit 2020 Exhibition promises to bring participants the opportunity to discover and experience innovative products/ solutions such as Malicious software prevention, Cloud security, Threat prevention, detection and response, Multi-factor authentication, Governance, Risk & Compliance (GRC), Next generation firewall... The exposition is also a place to expand cooperation and discuss directly with more than 1,000 experts and leading security solutions providers in Vietnam and in the region including CEOs, CIOs, CSOs, Directors IT, etc.



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THE CENTRAL ECONOMIC COMMISSION

Supported by



MINISTRY OF INDUSTRY AND TRADE



MINISTRY OF INFORMATION AND COMMUNICATIONS



MINISTRY OF SCIENCE AND TECHNOLOGY

# SMART MANUFACTURING CONFERENCE & EXPO

➤ April | 2020 ➤ Hanoi, Vietnam (Conference)

➤ August | 2020 ➤ Hanoi, Vietnam (Conference & Expo)

## EVENT

## OVERVIEW

**Smart Manufacturing Conference & Exhibition 2020** is co-hosted by the Central Economic Commission and Ministry of Industry and Trade, co-organized by Vietnam Automation Association and IEC Group. The event is expected to attract more than 1500 delegates, including leadership from the Party, the State, central-government and local ministries, leading experts, domestic and international technology experts, businesses, corporations in the manufacturing sector in Vietnam. The conference and exhibition is an opportunity for leaders from State agencies, leaders of businesses, domestic and international experts to discuss the latest trends of smart manufacturing in the context of the Fourth Industrial Revolution, recommend and propose solutions for helping organizations and businesses to innovate, improve operational efficiency and competitiveness, contribute to promoting national economic growth.



### UPDATE AND DISCUSS

the status of deploying smart manufacturing in Vietnam.

### EXPLORE AND EXPERIENCE

the technology products and solutions from leading technology corporations.

### SEARCH

potential partners at home and abroad.

### DIRECT EXCHANGE

in an environment of high interaction with the leaders of ministries, departments, industry experts.

## WHY ATTEND



## ATTENDEE PROFILE

By sectors

### 50% Manufacturing businesses

- Electrical equipment
- Electronic components
- Building materials
- Chemicals & Pharmaceuticals
- ...
- Motor vehicles
- Food & Beverage
- Textile
- Leather shoes
- Fast-moving consumer goods

### 25% Public sector

- Ministry of Industry and Trade
- Ministry of Science and Technology
- Ministry of Planning and Investment...



**500++ delegates**

### 15% Other businesses

- Transport and Logistics
- IT and Telecommunications...

### 05% Others

- Associations
- International Organizations
- Research institutes
- Universities
- ...

By Job functions



**50%**  
C - LEVEL

- VVIP
- President
- Vice President

- CEOs | COOs
- CIOs
- CSOs

**35%**  
M - LEVEL

- Manager / Head of:**
- Manufacturing
  - IT
  - Automation
  - Project
  - Business Development and Innovation

- Business
- Operating system
- Integrated system
- Digital transformation
- Supply chain
- Purchasing
- ...

**15%**  
E - LEVEL

- Engineering
- Technical Specialist

- Consulting Expert
- ...



## TOPICS OF DISCUSSION

Smart manufacturing model transformation strategy

➤ Operation optimizing of the digital factory on IIoT platform

➤ Manufacturing automation on a large scale

➤ Smart supply chain development

➤ Harnessing power of Big Data for manufacturing

➤ Realizing smart manufacturing with the help of Artificial Intelligence and Machine Learning



## EXHIBITION HIGHLIGHTS

Smart Manufacturing Exhibition 2020 will bring together more than 40 world-renowned solution providers to show breakthrough technologies for smart manufacturing such as Robotics and Automation, IIoT, Smart sensors, Artificial Intelligence / Machine learning, Big data and Data analysis, 3D printing/ CAD/ CAM/ CNC, Smart factory model / smart warehouse, Supporting software (SCADA/ ERP/ PLM/ MES...)



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CENTRAL ECONOMIC COMMISSION



MINISTRY OF CONSTRUCTION



MINISTRY OF INFORMATION AND COMMUNICATIONS

# ASEAN SMART CITIES NETWORK AND SUMMIT 2020

May | 2020

Hanoi, Vietnam

## EVENT

## OVERVIEW

ASEAN Smart Cities Network and Summit 2020 is a regional-level event co-hosted by the Central Economic Commission and Ministry of Construction. The Summit aims at proposing mechanisms, policies, best practice sharing on smart city development among ASEAN member cities as well as enhancing cooperation and investment between enterprises and Vietnam's localities. Main activities in 3 days of the Summit include: (1) Smart City-Mayors' Summit; (2) High-level forum and conferences on smart city development; (3) ASEAN Smart City Network; (4) International exhibition on models and solutions for smart cities.



## WHY ATTEND

### STAY UP-TO-DATE

on major trends and modern technologies in building smart cities.

### LISTEN

to the share of experience in practical implementation from the ASCN 2020 members cities mayors.

### MEET

and interact with reputable consultants, technology experts in the region.



## ATTENDEE PROFILE

1000++ delegates

## BY SECTORS

### 40% Governments

- Senior leaders from ASEAN
- Ministry of Construction
- Ministry of Information and Communications
- Ministry of Transport
- People's Committees of provinces/ cities
- Relevant ministries from ASEAN countries

### 50% Enterprises

- Transport & Logistics
- IT
- Telecommunication
- Health & Pharmaceutical
- Construction
- Finance - Banking
- Energy & Utilities
- Manufacturing
- ...

### 10% Others

- Associations
- International Organisations
- Research Institutes

## BY JOB FUNCTIONS

### 55% C-LEVEL

- VVIP
- Ministers/ Deputy Ministers of related ministries
- Chairman/ Vice Chairman of People's Committee of cities/ provinces
- Director/ Deputy Director
- Department of Information and Communications
- Department of Construction
- Department of Transport

- Department of Science and Technology
- Director of IT & Telecommunications Center
- Data Center
- Management and administration center of urban transport in provinces and cities
- Head of Smart Urban Project in ASEAN countries

### 35% M-LEVEL

- Head of: IT, Telecommunications, etc. of Departments of Information and Communications
- Head of: Planning, Infrastructure, Urban Development, Architectural planning, etc. of Departments of Construction
- Head of: Infrastructure Management and Traffic Safety, Transport, Vehicles and Driver Management, etc. of Departments of Transport
- Manager/ Head of: IT | Privacy | System administration | Infrastructure & Operation | Network administration | IoT | Digital transformation | System integration | Data analysis | Project Management | Strategy and innovation | Supply chain...

### 10% E-LEVEL

- Expert
- Consultants
- ...

## TOPICS OF DISCUSSION

- Sharing international experiences on smart urban planning and management.
- Smart city development on the basis of modern technology
- Sustainable smart urban development strategy of Vietnam
- Challenges and solutions to complete the urban technical infrastructure: lighting systems, water management, waste management, energy management,...



## EXHIBITION HIGHLIGHTS

The ASCN 2020 Exhibition will bring the opportunities to explore the most advanced technical solutions on Smart Transportation, Smart Energy, Smart Building, Smart Lighting... as well as IoT technology applications, Big Data, Data Analysis, Smart Sensor, Surveillance Camera, Authentication - Identification... from leading regional solution providers. Furthermore, the highlight of the exhibition is the successful deployment models introduced by the member cities.



Hosted by



STATE BANK OF VIETNAM

# VIETNAM BANKING - FINTECH SUMMIT 2020

July | 2020

Ho Chi Minh City, Vietnam

## EVENT

## OVERVIEW

Vietnam Banking - Fintech Summit 2020, hosted by the State Bank of Vietnam and organized by IEC Group, is expected to be an annual event of the Banking & FinTech industry of Vietnam. The conference sessions aim to create a high-level forum for bank leaders, financial technology experts, financial and banking experts to meet, network and share new initiatives to help improve efficiency, results of banking management, innovation of products and services, attracting customers and increasing cooperation between the banking industry and financial technology (FinTech) companies.



## WHY ATTEND

### CONNECT

through face to face meetings with targeted group of decision makers from the Government

### BRAND POSITIONING

at the forefront of the solutions for the banking - finance sector and FinTech

### LISTEN

from top leading experts with insightful topics and discussions

### GAIN ACCESS

(once-a-year chance) to practical solutions and latest banking products and services

## ATTENDEE PROFILE

1000++ delegates

## BY INDUSTRY

40% Commercial banks

25% FinTech

15% Public Sector

10% Financial services (Insurance, Securities...)

05% IT Vendors

05% Others



## BY TITLE

55% C-LEVEL

• President  
• CEO  
• CSO

• CIO  
• CTO  
• CRO

• CISO  
• CDO  
• Director

35% M-LEVEL

**MANAGER/HEAD OF:**  
• IT  
• Digital transformation  
• System management

• Information Security  
• Risk management  
• Payment

• Retail banking  
• Enterprise  
• Customer service  
...

10% E-LEVEL

• IT Consultant  
• System technologies  
• Banking - Financial Expert

## TOPICS OF DISCUSSION

- Digital banking strategy
- The impact of FinTech on Banking - Finance industry
- Banking - FinTech partnership for better customer experience
- Sustaining and Developing Financial Services - Why Tech is key
- The Role of Mobile Money in Building Financial Inclusion

## EXPOSITION HIGHLIGHTS

**Vietnam Banking - Fintech Summit 2020 Exposition** will showcase a wide range of state-of-the-art products and up-to-date banking technologies in every segment of the banking industry such as FinTech, Banking information infrastructure, cloud computing, Data center, Blockchain, AI & Machine learning, Digital Banking, e-KYC, EMV, NFC, ATM, m-POS, QRcode payment...





Hosted by



MINISTRY OF PLANNING AND INVESTMENT



VIETNAM CHAMBER OF COMMERCE  
AND INDUSTRY (VCCI)



# VIETNAM PRIVATE SECTOR ECONOMIC FORUM 2020

[www.vpeforum.vn](http://www.vpeforum.vn)

September | 2020 Ho Chi Minh City, Vietnam

## EVENT

## OVERVIEW



Following the success of 2019, **Vietnam Private Sector Economic Forum 2020** promises to be a prestigious annual forum for Vietnamese private enterprises from many sectors to meet, exchange and share about difficulties, challenges as well as opportunities that private enterprises have been facing. Thereby, the experiences as well as practical cases will be discussed with the aim of the general development of Vietnam's private sector in the coming years. At the same time, the Conference will also create a useful connection between the State agencies and the private enterprises to develop supporting policies for businesses; create a healthy competitive environment.



## ATTENDEE PROFILE

**1000++ delegates**

### BY SECTORS

#### 25% Government

- Ministry of Planning and Investment
- Ministry of Science and Technology
- Ministry of Information and Communications
- Ministry of Industry and Trade
- State Bank of Vietnam
- Ministry of Finance
- ...

#### 65% Enterprises

- Digital economy
- Agriculture
- Education & Training
- Transport & Logistics
- IT
- Telecommunication
- Finance & Banking
- Insurance
- Manufacturing
- Energy
- Tourism
- ...

#### 10% Others

- Associations
- International Organisations
- Research institutes
- Universities
- ...

### BY TITLE

**55%**  
C - LEVEL

- VVIP
- President
- Vice President
- CEOs
- COOs
- CFOs
- CSOs
- CTOs
- ...

**35%**  
M - LEVEL

- MANAGER/ HEAD OF:**
- Project
  - Business Development
  - Business Innovation
  - Strategy

**10%**  
E - LEVEL

- Business development specialist
- Expert consultant

## TOPICS OF DISCUSSION

- Sustainable tourism development, harnessing the potential of the digital transformation.
- Promote the development of digital economy models in Vietnam.
- Develop digital finance and a cashless payment ecosystem.
- Take advantage of new-generation free trade agreements for export of agricultural, forestry and fishery products.
- Removing barriers for the development of new business models and startups.

## EXHIBITION HIGHLIGHTS



**Vietnam Private Sector Economic Exhibition 2020** will bring together about 50 typical businesses and private corporations in Vietnam to showcase outstanding products and technologies in the sector of Tourism, Agriculture, Manufacturing, Finance - Banking, ... The forum is not only a convergence of the economic achievements of Vietnam's private sector, but also a platform to meet and create effective business connections between businesses and potential partners in the region.



Hosted by



KOREA SOFTWARE INDUSTRY ASSOCIATION



VIETNAM BANKS ASSOCIATION

# KOREA ICT DAY 2020

September | 2020 Ho Chi Minh City, Vietnam

## EVENT

## OVERVIEW



Korea ICT Day is one of the prestigious annual events bringing together leading Korean ICT solution providers in Vietnam. After 7 years of successful organization under the co-hosting of the Korea Software Industry Association and the Vietnam Banks Association, Korea ICT Day 2020 will continue to bring the most advanced technology solutions, and share experience in applying digital solutions and effective security in the sector of Finance - Banking. In addition, the Conference will be an opportunity to enhance cooperation and investment between Korean and Vietnamese businesses.

## WHY ATTEND

### UPDATE

to the latest technology trends in financial services, digital banking model transformation and security.

### EXPERIENCES OF THE IMPLEMENTATION

in application of advanced IT solutions to optimize the management and operation capacity for Banks and financial institutions.

### CONNECT

with leading policy-makers, technology consultants and leading technology solution providers in the field of Finance - Banking.

## ATTENDEE PROFILE

500++ delegates

### BY SECTORS

20% Government

• The State Bank of Vietnam...

15% IT & Telecommunications

55% Enterprises

• Commercial banks  
• Financial and credit institutions  
• Fintech  
• Insurance  
• Securities  
• E-commerce  
• ...

10% Others

• Associations  
• International Organisations  
• Embassies  
• ...

### BY JOB FUNCTIONS

35% C-LEVEL

• CEOs  
• CIOs  
• CSOs

• CSOs  
• CROs  
• IT Director  
• ...

45% M-LEVEL

Manager, Head of:

• IT  
• Digital banking  
• Security

• Strategy and Innovation  
• Risk management  
• Legal

• Payment center  
• Product Development  
• Customer care  
• ...

20% E-LEVEL

• Technical experts  
• Software research and development specialist  
• ...



## EXHIBITION HIGHLIGHTS

With the participation of leading Korean solution providers, the Korea ICT Day 2020 Exhibition promises to give attendees the opportunity to experience the most innovative and cutting-edge technology solutions in the field of Banking and Security such as Network Monitoring, Security, Data Management, Cloud Computing, Authentication and Identification, Biometric Authentication,... to optimize the management and operation capacity and ensure information security for banks and organizations.





Hosted by



MINISTRY OF INFORMATION & COMMUNICATIONS

# SMART IoT & CYBER SECURITY 2020

## SMART IoT & CYBER SECURITY SUMMIT 2020

September | 2020 Ho Chi Minh City, Vietnam

[www.cyber-iotsummit.vn](http://www.cyber-iotsummit.vn)

### EVENT

## OVERVIEW

Smart IoT and Cyber Security Conference & Exhibition, known as Smart IoT Vietnam, is one of the leading prestigious events in Vietnam in terms of Internet of Things technology and Security. Following the success of previous conferences, Smart IoT and Cyber Security 2020 promises to attract more than 1000 delegates who are senior leaders from the State and Government and the businesses sectors such as Manufacturing, Finance - Banking, Energy & Utilities, Transport & Logistics, etc. The event will update and discuss the latest trends in Security and IoT technology and opening up channels to connect investment and develop the potential of Vietnam's IT and telecommunications market.

### WHY ATTEND

#### LISTEN

to regional experts share updated trends and knowledges about IoT and cyber security.

#### EXPAND RELATIONSHIPS

with strategic partners for the digital transformation of businesses

#### EXPERIENCE BREAKTHROUGH TECHNOLOGY

from the world's leading suppliers

### ATTENDEE PROFILE

500++ delegates

#### BY SECTORS

25% Public sector

- Ministry of Information and Communications
- Ministry of Transport
- Ministry of Construction
- ...

55% Enterprises

- Finance - Banking
- Manufacturing
- Energy & Utilities
- Transport & Logistics
- Retail & E-Commerce

15% IT & Telecommunications

05% Others

- Associations
- International Organisation
- Research Institutes
- Universities
- ...

#### BY JOB FUNCTIONS

50% C-LEVEL

- President
- CEO
- Vice President
- CTO
- CISO
- CSO
- CIO
- CDO

30% M-LEVEL

- IT
- Security
- System management
- Infrastructure & Operation
- Network administrator
- IoT
- Audit
- GRC
- Digital Transformation
- System integration

20% E-LEVEL

- IT engineering
- Technical experts
- Network administrator and system expert
- Software and application developer
- Analyst
- ...



### TOPICS OF DISCUSSION

- Strategy for building and developing IoT ecosystem
- IoT applications and breakthrough technologies in digital transformation
- Develop effective security strategies in the connected world
- Protect cyberspace from the development of IoT: Challenges and Solutions

### EXHIBITION HIGHLIGHTS

The Smart IoT & Cyber Security Exhibition is expected to bring together 50 leading technology companies to showcase the most advanced solutions in the sector of security and IoT like Network Security, IoT Security, Cloud Security, Terminal Security, SOC, Identity and Access Management, IoT/ IIoT, 5G, AI/ ML, Big data and data analysis, ...





Hosted by



# VIETNAM INSURANCE SUMMIT

www.insurancesummit.vn

## VIETNAM INSURANCE SUMMIT 2020

December | 2020 Ho Chi Minh City, Vietnam

### EVENT

### OVERVIEW

Continuing the success of 2019, Vietnam Insurance Summit 2020, hosted by the Ministry of Finance and co-organized by Insurance Supervisory Authority, Insurance Association of Vietnam and IEC Group, is considered to be the biggest event of the year of Vietnam Insurance industry, expected to attract the participation of over 800 delegates and 2,000 exhibition visitors from the entire insurance industry of Vietnam, the Government, different sectors of Vietnam's economy, and financial institutions...

The event promised to bring attendees a 360-degree view of Vietnam's insurance industry in the 4th Industrial Revolution and update latest trends and technologies in the industry. More than that, Vietnam Insurance Summit 2020 also aims to strategize, set up mechanisms and policies to develop the industry, services and products to meet the needs of modern customers; as well as enhances international cooperation, investment connectivity, experience sharing and business opportunities.



### ATTENDEE PROFILE

500++ delegates

#### BY INDUSTRY

50% Insurance enterprises

10% Banking - Finance

30% Enterprises

10% Government

#### BY TITLE

55%  
C-LEVEL

• Chairman  
• CEO  
• COO  
• CHRO

• CSO  
• CIO  
• CTO  
• CRO

• CISO  
• CDO  
• CDTO  
• Director

35%  
M-LEVEL

##### MANAGER/ HEAD OF

• Insurance  
• Reinsurance  
• Risk management & Pricing  
• Complaints  
• Claim  
• Underwrite

• Compliance  
• Bancassurance  
• Customer service  
• Human resource  
• Strategy  
• IT

• Application development  
• Information security  
• System operation  
• Digital Transformation  
• Data Analytic

10%  
E-LEVEL

• Underwriter  
• Claim specialist  
• Risk management specialist

• IT specialist  
• Data scientist  
• Security specialist

### TOPICS OF DISCUSSION

- Digital transformation trends in the insurance industry
- Personalization solutions of insurances tailored to customer needs
- Online Insurance in Vietnam
- Actuaries/ Insurance statistics
- Increasing risk management and operational management efficiency in insurance enterprises
- Technology solutions in fraud prevention and insurance profiteering



### WHY ATTEND

#### GAIN INDUSTRY INSIGHTS

Not only hear from thought leaders sharing industry knowledge and real-life case-studies but also discuss issues facing the insurance industry in the digital transformation journey.

#### EXPLORE THE EXPO

Discover various cutting-edge technologies for the insurance industry and many insurance products that fit to your every need.

#### EXPAND BUSINESS NETWORK

Engage in meaningful conversation directly with insurers, industry peers and professionals in one place at one time for idea-sharing and relationship building.

### EXPOSITION HIGHLIGHTS

Vietnam Insurance Exposition gathers over 40 exhibitors from top of the line insurance enterprises, international IT vendors... promises to satisfy visitors with hands-on experience of insurance technologies. Especially, insurers will introduce the latest insurance products that are exclusively available only to this event.







**INTERNATIONAL EVENTS AND CONSULTING GROUP**

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If you would like to become a sponsor, exhibitor or speaker,  
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- +84 24 6663 2450
- info@iecgroupp.com.vn
- Floor 5, 66 Tran Dai Nghia Street, Hai Ba Trung District, Hanoi
- www.iecgroupp.com.vn



## Contact us

### IEC GROUP

📍 Floor 5, 66 Tran Dai Nghia Street, Hai Ba Trung District, Hanoi.

☎ + (84) 246 663 2450

✉ [info@iecgroupp.com.vn](mailto:info@iecgroupp.com.vn)

🌐 [www.iecgroupp.com.vn](http://www.iecgroupp.com.vn)

