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MINISTRY OF INFORMATION AND COMMUNICATIONS

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DEPARTMENT OF INDUSTRY  
CENTRAL ECONOMIC COMMISSION

AUTHORITY OF INFORMATION SECURITY  
MINISTRY OF INFORMATION AND COMMUNICATIONS

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# POST EVENT REPORT

VIETNAM  
**SECURITY**  
SUMMIT 2020

## CYBER SECURITY IN THE AI AND BIG DATA ERA

InterContinental Hanoi Landmark72



November 10, 2020



[www.securitysummit.vn](http://www.securitysummit.vn)



# ATTENDEE PROFILE

And that's a wrap on Vietnam Security Summit 2020 in a year full of "new normals" and "unprecedented times". Amidst the COVID-19 pandemic, our deepest gratitude would go to all distinguished speakers, delegates, sponsors and partners for your unwavering support that ultimately shaped our hybrid event a great success.

Featuring the theme "Cyber Security in the AI and Big Data era", Vietnam Security Summit 2020 gathered a host of IT decision makers and influencers from public agencies, end user companies, along with eminent consulting experts and solution providers in 3 conference tracks to share emerging security trends, discuss what companies can do to

level up cyber hygiene and what the future holds for cybersecurity in the next wave of AI & Big data-powered attacks.

Running alongside the fruitful sessions, the expo also left us in awe of how dynamic it was. With more than 30 booths filled with cutting-edge technologies and non-stop IT-focused conversations, the event has truly become the largest and most vibrant hub for Vietnam's security community in 2020.

In order to maintain this meaningful forum, we really look forward to your continued contribution to the 2021 edition of Vietnam Security Summit. Together we will be faster,



## EVENT IN NUMBERS





# EVENT OVERVIEW



## Major General Tong Viet Trung

Deputy Commander, Cyberspace Operations Command (Command 86)

In order to survive in this digital “new normal”, it is essential for companies to leverage Zero Trust, multi-factor authentication, and biometric authentication to support remote employees; be well-prepared for data recovery; and improve security monitoring systems for more practical and actionable strategies.



## Colonel Nguyen Ngoc Cuong

Deputy Director General, Department of Cyber Security and High-tech Crime Prevention, Ministry of Public Security

Cyber landscape in Vietnam has been getting more and more sophisticated with the emergence of new ransomware and advanced tactics. So far, over 2600 websites (with domain name “.vn”) have been attacked in 2020, 28% higher than that of 2019. During the outbreak of COVID-19, there were 540 police impersonation scams in 56 provinces, which really sounded the alarm to raise people’s awareness on cyber security.



## Colonel Nguyen Dang Luc

Vice Chairman, Government Cipher Committee

Under the theme “Cyber security in the AI & Big data era”, Vietnam Security Summit 2020 provided a premium platform for security experts across industries and sectors to exchange initiatives on protecting national critical information systems against next-gen cyber threats.



## Mr. Nguyen Khac Lich

Deputy Director General, Authority of Information Security, Ministry of Information and Communications

I highly appreciate the Vietnam Security Summit 2020. In the surge of COVID-19, this is such a meaningful event to raise awareness and strengthen national security.

of attendees surveyed are willing to attend  
**Vietnam Security Summit 2021**

98.2%

91,3%

of attendees surveyed rated the event  
as **Excellent** or **Good**

# ATTENDEE PROFILE



53,2% companies surveyed have  
**500+ employees**

## BY INDUSTRY

Banking	21,9%
Government	20,6%
Insurance & Financial services	15,3%
Telcos	8,1%
IT Vendor	6,9%
Transportation & Logistics	5,7%
Energy & Utilities	5,1%
Manufacturing	4,9%
Construction & Building	3,8%
Others (Hospitality, Education,...)	3,5%
Media & Broadcasting	2,5%
Retail & E-commerce	1,7%

## BY JOB FUNCTION

### 36,4% C-level: CXO | VP | DIRECTOR

- Presidents/CEO/VP
- CISO/CSO/CIO/CTO/COO/CRO
- IT Directors

### 41,1% M-level: MANAGER | HEAD

- ICT & Information Security
- Network & System Administration/Integration
- Security Risk Management
- Data & Analytics
- Infrastructure & Operation
- Digital Transformation
- Project Management
- Audit/Compliance

**77,5% of our delegates are decision makers or influencers**

### 22,5% E-level: PROFESSIONAL | STAFF

- IT officer
- Security engineer
- Technical specialists
- Network administrator
- Security consultant/professional
- Software & Application developers
- Penetration testers



## Government

- Vietnam Government Information Security Commission
- Office of the Government
- Governor Inspectorate
- Ministry of Information and Communications
- Ministry of Public Security
- Ministry of National Defence
- State Bank of Vietnam
- Ministry of Finance
- State Audit of Vietnam
- Ministry of Science and Technology
- Ministry of Industry and Trade
- Ministry of Justice
- Department of Information and Communications of Da Nang City
- Department of Information and Communications of Hai Phong
- Department of Information and Communications of Quang Ninh Province
- Department of Information and Communications of Can Tho
- Hanoi City Police
- Binh Duong Provincial Police
- Thua Thien Hue Provincial Police
- ...



## Telcos

- Viettel
- VNPT
- MobiFone
- CMC
- VTCAB
- VTC Intecom
- FPT Telecom
- ...

## Banking

- Vietcombank
- BIDV
- Agribank
- TPBank
- MBBank
- Maritime Bank
- Sacombank
- LienVietPostBank
- VPBank
- Eximbank
- HDBank
- ABBank
- Bac A Bank
- PVcomBank
- SeABank
- Nam A Bank
- OCB
- VIB
- GPBank
- OceanBank
- NCB
- Citibank
- HSBC
- Kookmin Bank
- Shinhan Bank
- Wooribank
- ...





## Manufacturing

- Siemens Viet Nam
- Toyota Motor VietNam Ltd.
- Hitachi Asia (Vietnam) Co., Ltd.
- Samsung Electronics Vietnam
- Fujifilm VietNam Co., LTD
- LG Electronics Vietnam
- VinSmart Research and Manufacture JSC.
- Coca-Cola Beverages Vietnam
- Proctor and Gamble Vietnam
- Nippon Steel Metal Products Vietnam Co., Ltd (NSMV)
- Vissai Group
- VICEM
- 10 Garment Corporation Jsc.
- ...

## Insurance & Financial services

- Bao Viet Group
- BIDV SUMi TRUST Leasing
- Chailease International Leasing Co., Ltd.
- Homecredit
- HD Saison
- FE Credit
- Lotte Finance Viet Nam
- EVN Finance JSC
- MB SHINSEI Finance Company Limited
- Prudential Vietnam
- Cathay Life Insurance Vietnam
- Hanwha Life Vietnam
- MSIG Insurance Vietnam Co., Ltd.
- AIA Việt Nam
- PJICO
- VNPAY
- VNPT - Media (VNPT Pay)
- NAPAS
- OnePAY JSC.
- Ho Chi Minh City Securities Corporation
- VPS Securities
- PetroVietnam Securities
- Deloitte Vietnam
- PricewaterhouseCoopers (Vietnam) Ltd.
- KPMG Tax and Advisory Limited
- ...

## Energy & Utilities

- EVN
- EVN GENCO 3
- Power Construction No.1 JSC
- Northern Region Load Dispatch Center
- Power Transmission Company N01
- Gelex Energy
- Yokogawa Viet Nam
- Bitexco Power Corporation
- ...

## Transportation & Logistics

- VNPost
- Vietnam Airlines
- ACV
- Viet Nam Air Traffic Management Corporation
- Air Traffic Technical Company Limited
- TRANSERCO
- VOSCO
- Saigon Newport Corporation
- Port Of Hai Phong JSC.
- ...

## Others

- Vinpearl JSC.
- Sendo Corp.
- CircleK
- Vincommerce
- Phu Nhuan Jewelry JSC
- Thu Cuc International General Hospital
- Huu Nghi General Hospital
- ...





# CONFERENCE HIGHLIGHTS

*"We dealt with the most security concerns"*



03

Conference tracks



03

Panel discussions



Thought leaders  
& Eminent experts



Latest trends  
& Cutting-edge  
technologies



Real-life  
case studies & Best  
practices sharing

89,5%

of attendees surveyed rated  
the conference content as Excellent or Good

87,3%

of attendees surveyed rated the speaker quality  
as Excellent or Good



# KEYNOTES SESSION

## CYBER SECURITY IN THE AI & BIG DATA ERA

Featuring a diverse and high-profile speaker line-up, the Keynotes session took delegates through the landscape of the security world in 202x with a host of megatrends, hard-won lessons and valuable insights. Data confidentiality and risk management are among top considerations that are discussed thoroughly throughout the Executive talk, along with ideas on new approaches to security strategies of all sectors.



**Major General Tong Viet Trung**

Deputy Commander, Cyberspace Operations Command (Command 86)



**Dr. Nguyen Khac Lich**

Deputy Director General, Authority of Information Security, Ministry of Information and Communications



**Colonel Nguyen Dang Luc**

Vice Chairman, Vietnam Government Information Security Commission



**Colonel Nguyen Ngoc Cuong**

Deputy Director General, Department of Cyber Security and High-tech Crime Prevention, Ministry of Public Security



**Colonel Tran Duc Su**

Director, Center for Information Technology and Cyber Security Monitoring, Vietnam Government Information Security Commission



**Mr. Dang Vu Tuan**

Deputy Director, Hanoi Department of Information and Communications



**Mr. Doan Dinh Dan**

Deputy Head of IT Department, Senior Cyber security expert, MobiFone



**Mr. Mark Lee**

Regional Business Director, RSA NetWitness Business (South East Asia and Greater China Region)



**Mr. Vo Tan Long**

Partner, Technology Consulting, PwC Consulting Vietnam



**Mr. Pho Duc Giang, Director**

PwC Vietnam Cybersecurity Ltd.



**Mr. Eugene Low**

Regional Director for SEA and South Asia, Darktrace



**Mr. Le Quang Ha**

Director of Enterprise Security Solutions, Viettel Cyber Security



**Mr. Vo Quang Lam**

Deputy General Director of EVN





## CONFERENCE SESSION 1

## MONITORING & PREVENTING CYBER SECURITY THREATS TO NATIONAL CRITICAL INFORMATION INFRASTRUCTURE

Safeguarding critical information infrastructure has always been at the top of the agenda of any countries when going digital. In Conference session 1, we took a deep dive into solutions for protecting e-Government, SOCs as well as critical infrastructure like aviation or energy. Furthermore, the in-depth discussion also stressed the importance of the public – private cooperation and information sharing to stay ahead of next-gen attacks.



**Mr. Vu Dinh Thu**

Head of Network Security Assessment, Center for Information Technology and Network Security Monitoring, Vietnam Government Information Security Commission



**Mr. Nguyen Quoc Thanh**

Sr. Solution Consultant, Trend Micro Vietnam



**Mr. Bill Feng**

Senior cyber security and user privacy protection expert, Huawei Carrier BG



**Mr. Do Duc Huy**

Senior Technology Consultant, RSA Security LLC (South East Asia)



**Mr. Brave Vu**

Technical Director, Dahua Technology Group



**Mr. Ngo Dien Hy**

CEO, VNPT-IT



**Ms. Nguyen Bao Ngoc**

Project Account Manager, HIKVISION Vietnam



**Mr. Pham Quang Hieu**

Deputy Director, Technical and Technology – Environmental



**Mr. Nguyen Nam Tien**

Acting IT Director, Vietnam Airlines



**Dr. Ronald Chung**

Principal Solutions Architect – Smart Cities, ASEAN Worldwide Public Sector, AWS



## CONFERENCE SESSION 2

## NEXT-GEN INFORMATION SYSTEMS SECURITY

As suggested by its name, Conference session 2 addressed a wide range of pressing issues facing IT/Security officers nowadays, including digital assets protection in the context of remote working, fraud prevention, AI-powered data analytics or DDoS mitigation. During the panel discussion, AI/ML and Big Data continued to be the hottest topic among participants as they debated top priorities in transforming cyber defense strategies to prepare for these “unprecedented times”.



**Mr. Tran Quang Hung**

Director of the National Cyber Security Center (NCSC)



**Mr. Ajay Kumar**

Director, Solutions Engineering - APJ, BeyondTrust



**Mr. Philip Hung Cao**

Solutions Architect & Office of the CSO, JAPAC, Palo Alto Networks



**Mr. Dao Thanh Tu**

CIO, Prudential Vietnam



**Mr. Le Duc Anh**

Business Development Manager, Group-IB Vietnam



**Mr. Gaurav Mallawat**

Solutions Engineering Manager, ASEAN, Cloudflare



**Mr. Nguyen Quoc Thanh**

Sr. Solution Consultant, Trend Micro Vietnam



**Mr. Manas Paikray**

Head of Group SOC Engineering Team, United Overseas Bank Group (Singapore)



**Mr. Nguyen Duy Thanh**

Presales Consultant, Fortinet Vietnam



# WE GATHERED A WIDE SPECTRUM OF THE SECURITY ECOSYSTEM

In this such a hard time, there is no other B2B expo like Vietnam Security Summit that successfully gathered over 40 tech giants and hundreds of security-minded attendees under one roof.

A rare opportunity of the year for providers to showcase their best-of-breed technologies, meet new prospects and customers and greatly raise brand awareness!

## TOP SOLUTIONS OF INTEREST





## TESTIMONIALS

 paloalto  
NETWORKS

### Mr. Philip Hung Cao

Solutions Architect & Office of the CSO, JAPAC, Palo Alto Networks

Palo Alto Networks is very delighted to be back at Vietnam Security Summit. The expo is always filled with delegates that are eager to learn how to upgrade their company's security posture. Thank you for the precious time!

 VIETTEL  
Cyber Security

### Mr. Le Quang Ha

Director of Enterprise Security Solutions, Viettel Cyber Security

Vietnam Security Summit is one of the biggest conferences on information security and cybersecurity in Vietnam. This is a reputable channel for us to meet potential partners, foster cooperation and market our solutions to the community more effectively. It is our honour to be a long time partner of this prestigious event.

 RSA

### Mr. Do Duc Huy

Senior Technology Consultant, RSA Security LLC (South East Asia)

I greatly appreciate the effort of the Organizers to host the event in this such difficult time. Vietnam Security Summit is always the event that RSA and (I believe) other IT vendors want to get involved thanks to the valuable connections it created.



# MEET THE RIGHT PEOPLE BUILD THE RIGHT RELATIONSHIPS

Vietnam Security Summit presented an exclusive opportunity for policy makers, industry leaders and IT vendors to engage and set up meaningful connections. By bringing together a broad array of CISOs, CSOs, CIOs, CTOs, IT Directors, etc., across industries and high ranking officials from government bodies in charge of security (MIC, MPS, Vietnam Government Information Security Commission, Command 86 and NCSC), the event offered the most high-quality attendee list that all vendors can dream of.



## 81,2%

attendees surveyed rated the opportunities to meet potential customers/partners at our event as Excellent or Good





# PROMOTIONAL CAMPAIGN

 Email campaigns

**11.000+**  
Total database reached

**16+**  
Total email campaigns

 Website

**33.000+**  
Visits


 Social media & Digital marketing

**99.000+**  
Total audience reached

**4000+**  
LinkedIn & Facebook followers

**1.400+**  
Delegates interested (on Facebook)

**12+**  
Broadcasts

 Media exposure

**60+**  
Press agencies





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