POST EVENT REPORT

Cyber security in the age of digital transformation
Dear our speakers, sponsors, exhibitors and delegates:

On behalf of Organizing Committee, IEC Group would like to express our sincere gratitude for your participation at Vietnam Security Summit 2019 taking place on April 17th at Melia Hotel. It’s no doubt that our event joining over 1,000 delegates and visitors, 25 speakers and 30 sponsors and exhibitors would not have been a success without your enthusiastic support and presence.

We would like to extend huge appreciation to the honored speakers who made big effort to provide the in-depth insight on the latest cyber security trends and effective strategies against increasingly sophisticated cyber-attacks facing organizations and businesses. In fact, the comprehensive knowledge and interesting topics you shared made our conference more informative, practical and valuable.

Furthermore, our special thanks go to the valued exhibitors and sponsors for your generous support and investment. We believe that our delegates got out-of-this-world chance to explore the most advanced security solutions from leading IT vendors like you at the worth-while exhibition and kept updated with the latest cyber information at the conference.

Last but not least, we would especially like to thank all the delegates and visitors for taking time out of your busy schedule to attend our event. In reality, your presence helped to make this event a great success and we hope that you had satisfying moment and gained hands-on experience at our event.

Hopefully, Vietnam Security Summit this year reached its goal of being an ingenious platform bringing together government, enterprises across diversified sectors, top IT providers and seasoned industry experts to meet, discuss, share, network and cooperate in the field of cyber security.

Once more time, thank you to all participants for your interest and assistance. We look forward to seeing you again at Vietnam Security Summit 2020.

Yours sincerely,

Nguyen Van Anh
CEO - IEC GROUP

In 2019, Vietnam will announce the national strategy for digital transformation to build a digital society and economy. Cyber security is the basic condition and vital factor for a successful implementation of national digital transformation. Our prosperity depends on the Internet, but the Internet is not safe. Making the Internet safer is making our country more prosperous. Cyber space is the future of the world. The power of cyber security is like the military power in the real world.

Mr. Nguyen Manh Hung
CPV’s Central Committee
Minister of Information and Communications
ATTENDEES SURVEYED WANT TO RETURN NEXT YEAR

KEY FIGURES

1000+
Delegates & Visitors

25+
Speakers

30+
Exhibitors & Sponsors

60+
Media Partners

6
Conference Tracks
Live Demo Shows

89.1%
ATTENDEES SURVEYED RATED THE EVENT AS EXCELLENT OR GOOD

92.8%
ATTENDEES SURVEYED WANT TO RETURN NEXT YEAR
HIGH-PROFILE DELEGATES ATTENDED VIETNAM SECURITY SUMMIT 2019
INDUSTRY BREAKDOWN

- Government: 16.6%
- Banking: 15.3%
- Insurance & Financial services: 15.9%
- Energy & Utilities: 6.6%
- Transportation & Logistics: 5.4%
- Telecom: 9.7%
- IT vendor: 10.9%
- Real estates: 3.4%
- Manufacturing: 6.9%
- Others: 9.9%
- Others: 3.4%

JOB FUNCTION

- C LEVEL: VP, CEO, CSO, CIO, CTO, IT Director
- M LEVEL: Manager/Head of IT, Infrastructure, System Administration, Information Security, Network Management and Operation, Security Management, GRC, Audit...
- E LEVEL: Infrastructure & IT Security Engineer, Security Consultant, System & Network Officer

37.60% C - Level
39.20% M - Level
23.20% E - Level
91% of our delegates surveyed rated the conference agenda as excellent or good.
Cyber security rankings for public agencies in 2018
MR. HOANG MINH TIEN
Deputy General Director, Authority of Information Security
Ministry of Information and Communications

Managing risk in digital world
MR. MARK LEE
Regional Business Director
RSA, South East Asia and Asia Emerging Markets

Building a secured cloud ecosystem in digital transformation era and regional countries’s best practices
DR. HING YAN LEE
Executive Vice President, APAC,
Cloud Security Alliance

Cyber-attacks and data breaches in 2018: From the solution providers’ perspective
MR. NGUYEN PHUC DUNG
Senior Solution Director
Tech Data Advanced Solution Vietnam

Managing risk in digital world
MR. MARK LEE
Regional Business Director
RSA, South East Asia and Asia Emerging Markets

Building a secure digital future
MR. MIKA LAUHDE
Vice-President of Cyber Security & Privacy, Global Public Affairs
Huawei Technologies

Cloud services and data center security governance frameworks
MR. ANTHONY LIM
Principal Consultant (Cyber Security & Governance)
Fortinet, Asia Pacific

Managing risk in digital world
MR. MARK LEE
Regional Business Director
RSA, South East Asia and Asia Emerging Markets

Building a secure digital future
MR. MIKA LAUHDE
Vice-President of Cyber Security & Privacy, Global Public Affairs
Huawei Technologies

Cyber-attacks and data breaches in 2018: From the solution providers’ perspective
MR. NGUYEN PHUC DUNG
Senior Solution Director
Tech Data Advanced Solution Vietnam

Cloud services and data center security governance frameworks
MR. ANTHONY LIM
Principal Consultant (Cyber Security & Governance)
Fortinet, Asia Pacific

Cyber-attacks and data breaches in 2018: From the solution providers’ perspective
MR. NGUYEN PHUC DUNG
Senior Solution Director
Tech Data Advanced Solution Vietnam

Cloud services and data center security governance frameworks
MR. ANTHONY LIM
Principal Consultant (Cyber Security & Governance)
Fortinet, Asia Pacific

Protecting your enterprise data with Data Loss Prevention solution
MR. BRANDON TAN
Principal Security Consultant
Forcepoint, South East Asia

Advanced Threat Protection for critical infrastructure
MR. LE QUANG HA
Head of Enterprise Security Solution Department
Viettel Cyber Security

Proactive protection against threats on mobile devices
MR. NGUYEN HOANG NAM
Senior Technical Engineer
Samsung
2019 SPEAKERS LINEUP

Mr. Hoang Minh Tien
Deputy Director
Authority of Information Security
Ministry of Information and Communications

Mr. Do Anh Tuan
Deputy Director
Department of Cyber Security and High-tech Crime Prevention,
Ministry of Public Security

Mr. Ngo Tuan Anh
Vice President - Bkav
General Director
Bkav Security

Dr. Hing Yan Lee
Executive Vice President
APAC
Cloud Security Alliance

Mr. Nguyen Phuc Dung
Senior Solution Director
Tech Data Advanced Solution Vietnam

Mr. Mark Lee
Regional Business Director
RSA, SEA and Asia Emerging Markets

Mr. Ramon V. Karingal
CEO
RSA Asia Pacific and Japan

Mr. Doan Quang Hoa
Technical Sales
IBM Security

Mr. Stanley Eu
Regional Director
Parasoft South East Asia Pte Ltd

Mr. Ha The Phuong
Deputy CEO
CMC Infosec

Mr. Duong Quoc Vuong
Technology Consulting Expert
HPE Vietnam

Mr. Anthony Lim
Principal Consultant
(Cyber Security & Governance)
Fortinet, Asia Pacific
Vietnam Security Exhibition this year drew the participation of nearly 30 booths from international and local industry leaders like RSA, Fortinet, Samsung, HPE, Forcepoint, Checkpoint, TechData, Huawei, Keysight, Ahnlab, Canon, BKAV, FPT, Viettel... showcasing the cutting-edge security innovations targeted attendees are looking for.

This expo offered visitors a wonderful chance to have hands-on experience with latest technologies such as Cloud/ Mobile/ Endpoint/ IoT/ Network/Data Security, Multi-factor Authentication, Biometrics, AI, Digital Risk Management, CCTV... Notably, delegates had direct talk with premier professionals from giant IT vendors in one place at one time to discuss further security challenges they are facing and adopt newest security solutions to protect their organizations in digital transformation environment.
In the lead-up to Vietnam Security Summit 2019, Networking Cocktail and Gala Dinner was designed as the meet-ups that attracted over 100 top senior leaders from key industry verticals including government, banking & financial services, telecom, energy, transportation & logistics, and cyber security solution providers. This was seen as unique opportunity for key influencers and decision makers in the world of cyber security to network, share ideas and build relationship.
PROMOTIONAL CAMPAIGNS

EMAIL CAMPAIGNS
10,000+
Database reached

WEBSITE
17,000+
Visits

DIGITAL MARKETING
30,000+
Audience reached

EMAIL CAMPAIGNS
12,000++
Total database reached

10+
Total email campaigns

MEDIA PARTNERS
50+
News

10+
TV exposure

SOCIAL MEDIA ACTIVITIES
1,500++
Total LinkedIn & Facebook followers

DIGITAL MARKETING
30,000++
Total audience reached

WEBSITE
17,000++
Visits
WHAT PARTICIPANTS SAY?

Mr. Mika Lauhde
Vice-President of Cyber Security & Privacy, Global Public Affairs
Huawei

"Vietnam Security Summit 2019 is clearly an event which is working as central hub in Vietnam to collect different PPP (Public-Private Partnership) entities under same roof. This well recognized event is helping building connectivity which allows Government, Vendor as well as Industry members to discuss from critical infrastructure protection, issue which has been coming very important for every country economic well-being".

Mr. Do Kim Hien
Manager
KPMG
Tax and Advisory Limited Branch

"Thanks to the event, we approached and established relationship with many business partners as well as potential customers who want to learn more about the solutions that we are distributing in Vietnamese market".

Ms. Tran Thi Bao Tran
Director
Tech Data Advanced Solutions (Vietnam)

"The Vietnam Security Summit 2019 gathered one of industry’s best speaker line-ups I have ever known. I got insights into today’s breaches and cyber-attacks through their informative and valuable presentations".

Mr. Nguyen Tam Quang
Manager
Thaco Group

"I am very impressed with the breadth of the information that were covered all in one day. To me, topics such as Cyber - attack in 2018, How to run a large SoC, and AI for security operation center were very interesting and useful. I hope coming back next year will bring me even more knowledge and information".

Mr. Do Kim Hien
Manager
KPMG
Tax and Advisory Limited Branch

"Vietnam Security Summit 2019 has gathered one of industry’s best speaker line-ups I have ever known. I got insights into today’s breaches and cyber-attacks through their informative and valuable presentations".

Mr. Nguyen Tam Quang
Manager
Thaco Group

"Vietnam Security Summit 2019 meared a lot to Vietnamese businesses in general and Vietnam Airlines in particular, served as the hub for increasing awareness and exchanging information about Cyber Security in Vietnam".

Mr. Nguyen Nam Tien
Deputy Director of IT Department
Vietnam Airlines

"The Vietnam Security Summit 2019 has been oversubscribed, that's a good indication of how much interest that Vietnam organizations are focusing on cybersecurity. I'm also impressed with the way the event has been organized and drew the participation of both government and enterprise sectors. It's my pleasure to be here again, and I hope to back for next year soon".

Mr. Ramon V. Karingal
IT Expert
VPBank

"Vietnam Security Summit 2019 was a great opportunity for me to find many IT suppliers, and also meeting potential business opportunities".

Mr. Tran Van Thuyen
IT Expert
VP Bank

"I would like to congratulate you on the successful event. Looking at the number of delegates attending the different sessions and also the vendor showcases, it really shows the keen interest in Digital and Cyber Security in Vietnam. I believe the event is very useful for enhancing the knowledge and expertise of the attendees in the field of Cyber Security".

Mr. Kah-Wee Lim
EcoSystem Risk - Payment Fraud Disruption
Visa

"I'm very impressed with the attendance of this event. I think it's been oversubscribed, that's a good indication of how much interest that Vietnam organizations are focusing on cybersecurity. I'm also impressed with the way the event has been organized and drew the participation of both government and enterprise sectors. It's my pleasure to be here again, and I hope to back for next year soon".

Mr. Ramon V. Karingal
CSO
RSA

"The summit has attracted a good-sized crowd, reflecting the high level of interest in cyber security, from both public and private sectors. The presentations made by government officials are a laudable aspect of the program".

Dr. Hing Yan Lee
Executive Vice President, APAC Cloud Security Alliance

"The Vietnam Security Summit 2019 is clearly an event which is working as central hub in Vietnam to collect different PPP (Public-Private Partnership) entities under same roof. This well recognized event is helping building connectivity which allows Government, Vendor as well Industry members to discuss from critical infrastructure protection, issue which has been coming very important for every country economic well-being".

Mr. Mika Lauhde
Vice-President of Cyber Security & Privacy, Global Public Affairs
Huawei

"I am very impressed with the breadth of the information that were covered all in one day. To me, topics such as Cyber - attack in 2018, How to run a large SoC, and AI for security operation center were very interesting and useful. I hope coming back next year will bring me even more knowledge and information".

Mr. Do Kim Hien
Manager
KPMG
Tax and Advisory Limited Branch

"I would like to congratulate you on the successful event. Looking at the number of delegates attending the different sessions and also the vendor showcases, it really shows the keen interest in Digital and Cyber Security in Vietnam. I believe the event is very useful for enhancing the knowledge and expertise of the attendees in the field of Cyber Security".

Mr. Kah-Wee Lim
EcoSystem Risk - Payment Fraud Disruption
Visa

"The Vietnam Security Summit 2019 meared a lot to Vietnamese businesses in general and Vietnam Airlines in particular, served as the hub for increasing awareness and exchanging information about Cyber Security in Vietnam".

Mr. Nguyen Nam Tien
Deputy Director of IT Department
Vietnam Airlines

"The Vietnam Security Summit 2019 has been oversubscribed, that's a good indication of how much interest that Vietnam organizations are focusing on cybersecurity. I'm also impressed with the way the event has been organized and drew the participation of both government and enterprise sectors. It's my pleasure to be here again, and I hope to back for next year soon".

Mr. Ramon V. Karingal
IT Expert
VPBank

"Vietnam Security Summit 2019 was a great opportunity for me to find many IT suppliers, and also meeting potential business opportunities".

Mr. Tran Van Thuyen
IT Expert
VP Bank

"I'm very impressed with the attendance of this event. I think it's been oversubscribed, that's a good indication of how much interest that Vietnam organizations are focusing on cybersecurity. I'm also impressed with the way the event has been organized and drew the participation of both government and enterprise sectors. It's my pleasure to be here again, and I hope to back for next year soon".

Mr. Ramon V. Karingal
CSO
RSA

"The summit has attracted a good-sized crowd, reflecting the high level of interest in cyber security, from both public and private sectors. The presentations made by government officials are a laudable aspect of the program".

Dr. Hing Yan Lee
Executive Vice President, APAC Cloud Security Alliance

"I am very impressed with the breadth of the information that were covered all in one day. To me, topics such as Cyber - attack in 2018, How to run a large SoC, and AI for security operation center were very interesting and useful. I hope coming back next year will bring me even more knowledge and information".

Mr. Do Kim Hien
Manager
KPMG
Tax and Advisory Limited Branch

"The Vietnam Security Summit 2019 meared a lot to Vietnamese businesses in general and Vietnam Airlines in particular, served as the hub for increasing awareness and exchanging information about Cyber Security in Vietnam".

Mr. Nguyen Nam Tien
Deputy Director of IT Department
Vietnam Airlines

"I would like to congratulate you on the successful event. Looking at the number of delegates attending the different sessions and also the vendor showcases, it really shows the keen interest in Digital and Cyber Security in Vietnam. I believe the event is very useful for enhancing the knowledge and expertise of the attendees in the field of Cyber Security".

Mr. Kah-Wee Lim
EcoSystem Risk - Payment Fraud Disruption
Visa

"The Vietnam Security Summit 2019 has been oversubscribed, that's a good indication of how much interest that Vietnam organizations are focusing on cybersecurity. I'm also impressed with the way the event has been organized and drew the participation of both government and enterprise sectors. It's my pleasure to be here again, and I hope to back for next year soon".

Mr. Ramon V. Karingal
IT Expert
VPBank

"Vietnam Security Summit 2019 was a great opportunity for me to find many IT suppliers, and also meeting potential business opportunities".

Mr. Tran Van Thuyen
IT Expert
VP Bank

"I'm very impressed with the attendance of this event. I think it's been oversubscribed, that's a good indication of how much interest that Vietnam organizations are focusing on cybersecurity. I'm also impressed with the way the event has been organized and drew the participation of both government and enterprise sectors. It's my pleasure to be here again, and I hope to back for next year soon".

Mr. Ramon V. Karingal
CSO
RSA

"The summit has attracted a good-sized crowd, reflecting the high level of interest in cyber security, from both public and private sectors. The presentations made by government officials are a laudable aspect of the program".

Dr. Hing Yan Lee
Executive Vice President, APAC Cloud Security Alliance

"I am very impressed with the breadth of the information that were covered all in one day. To me, topics such as Cyber - attack in 2018, How to run a large SoC, and AI for security operation center were very interesting and useful. I hope coming back next year will bring me even more knowledge and information".

Mr. Do Kim Hien
Manager
KPMG
Tax and Advisory Limited Branch
EVENT CALENDAR 2019

SECURITY VIETNAM SUMMIT 2019
APRIL 2019
HANOI

VIETNAM PRIVATE SECTOR ECONOMIC FORUM 2019
MAY 2019
HANOI

BANKING INNOVATION 2019
SEPT 2019
HANOI

FINTECH DEMO & KOREA ICT DAY 2019
OCT 2019
HANOI

SMART IOT & CYBER SECURITY VIETNAM 2019
NOV 2019
HO CHI MINH

INDUSTRY 4.0 SUMMIT 2019
SEPT 2019
HANOI

VIETNAM INSURANCE SUMMIT & AWARDS
NOV 2019
HANOI

VIETNAM AGRICULTURE SIMPOSYUM 2019
DEC 2019
HANOI

+ (84) 24 6663 2450
info@iecgrouvpn; www.iecgrou.vn
Floor 5, 66 Tran Dai Nghia Street
Hai Ba Trung, Hanoi